



## In The Know

### United Home Life/United Farm Family Life

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→ **Relationship:**

- United Home Life Insurance Co:                      Subsidiary of UFFL
- United Farm Family Life Insurance Co:              Parent company of UHL

→ **Founded:**

- United Home Life:    1948
- United Farm Family Life:                                      1937

→ **Industry Ratings:**

- A.M. Best Company for Financial Strength:
  - **United Home Life:**                                      **A- (Excellent)**  
4<sup>th</sup> highest of 16 ratings
  - **United Farm Family Life:**                                      **A (Excellent)**  
3<sup>rd</sup> highest of 16 ratings

→ **Primary Focus:**

- Providing affordable, flexible life insurance solutions for our customers.

→ **Philosophy:**

- Developing personal service for our customers through our agents and home office staff.

→ **Products:**

- Whole Life Insurance
- Term Insurance\*
- Accidental Death Coverage\*

→ **Meeting Needs:**

- Final Expense
- Mortgage Protection
- Family Protection
- Juvenile Insurance
- Guaranteed Death Benefit/Guaranteed Premiums

→ **Simplified Underwriting:**

- No routine medical exams.
- No bodily fluids required.

Product/rider availability varies by state.

Issue ages may vary by state.

\*Return of Premium option may be available.

**Simplified Products – Faster Results**